

Minutes: MSPA Regular Board Meeting – April 4, 2013

The next MSPA Board Meeting is scheduled for April 18th at 8 am at Glendale Community College PDC located at 2340 Honolulu Ave.

Meeting was called to order at 8:02 am. Minutes of March 21st were approved as written.

Board Members and Guests Present: Ken Grayson (Grayson 's Tune Town – President); Andre Ordubegian (Copy Network – Vice President); Corey Grijalva (Joselito's Mexican Restaurant – Treasurer); Danny Pranata (Honolulu Wood & Things – Secretary); Gigi Garcia (It Takes A Village...Kids – Board Member at Large); Dale Dawson (MSPA – Executive Director); Linda McMenamin (MSPA – Event Coordinator); Steve Pierce (Montrose Ambassador/Filming Liaison); Dale Ellwein (Standing Tall Chiropractic); Melinda Clarke (Montrose-Verdugo City Chamber of Commerce); Andrea Beatty (Village Travel); Mary Dawson (Revelation Tops); Sebu Chatoyan (The Clothing Market); Robin Goldsworthy (CV Weekly); Dan Bell (City of Glendale); Jackie Bartlow (City of Glendale); Mia Pedersen (Paradis); Kim Mekelburg (CV Weekly)

Visitor's Reports: Melinda Clarke reported on the upcoming April 13th “Welcome Home Vietnam Veterans Day” activity planned for 8am at the Vietnam War Memorial

New Business: (1) The Board unanimously voted to approve the MVCC Chamber’s proposed Centennial Summerfest Event with the revised conditions agreed upon by both organizations. (2) The Board combined the Web & Social Media Committee with the Marketing Committee.

Committee Reports: (1) Harvest Market will move to the 2300 block in June; (2) Marketing Committee is looking into promotional bags that can include membership marketing materials that can be given during events.

Executive Director Report: (1) reported on the status of the storage locations. The board directed the executive director to (1) prepare a monthly newsletter for the MSPA; (2) purchase the fall lighting; (3) not pursue temporary summer seasonal lighting.

Event Coordinator Report: (1) the next event scheduled is the Wags N Whiskers/Kids N Kritters/Prom Plus Taste of Montrose event scheduled for May 5th. (2) Permit revisions are under way for the move of the market to the 2300 block in June.

Ambassador/Film Liaison Report: (1) the City's repair of the damaged wall at Wickham Way is almost complete; (2) shall prepare proposed filming guidelines for the membership.

Treasurers Report: the financial report was discussed and shall be sent to the membership by mail.

Public Forum: The board heard from various members of the public and shall consider the various speakers’ comments for future board action.

Closed Board Session: Board entered into closed session. At 10:35 am the Board went out of closed session and reported that it discussed the proposed revisions to the staff duties descriptions and sent the draft back to committee for further revisions.

Meeting adjourned at 10:45 am.